



The Plan:

The **New Orleans Housing Plan** will establish goals and strategies to inform the creation of affordable housing options for New Orleans residents. In partnership with the **Office of Housing Policy and Community Development** and **Foundation for Louisiana**, the **Greater New Orleans Housing Alliance** will engage various stakeholders and residents in this planning process to ensure transparency and broad participation.

Guiding Principles:

Adequate, sustainable housing that does not exceed 30% of a household's income:

- Prevents displacement
- Encourages sustainable design & infrastructure
- Improves neighborhood quality of life
- Increases accessibility for special needs populations
- Promotes fair housing & decreases discrimination across the city

Get Involved:

Leadership Board and Working Groups

Members of the Leadership Board will advise and review the information that is provided to them from the Working Groups, which is where most of the work for the Housing Plan will happen. The Working Groups will be made up of the Leadership Board, GNOHA and Community Members.

Community Engagement Working Group

Collect information from New Orleanians, facilitate the Community Review Team, manage media and organize neighborhood meetings.

Data Working Group

Collect, consolidate and decide what housing data will be most useful.

Policy Working Group

Use the data and best practices to develop policy recommendations.

Why is a Housing Plan important for New Orleans?

Neighborhoods and families experience more stability and success when homes are affordable. The whole community benefits when: 1) Elderly residents can keep their older homes; 2) Young people can find that first apartment; 3) Parents and children can put down roots in New Orleans with confidence.

Our Partners

Public Officials ◦ Community Leaders ◦ Neighborhood Associations ◦ Cultural Bearers
Financial Institutions ◦ Policy Developers ◦ Education ◦ Philanthropy ◦ Hotel & Lodging
Restaurants ◦ Transportation ◦ Green Building ◦ Criminal Justice ◦ Special Needs Advocates
Non-Profits ◦ Developers ◦ Office of Housing Policy & Community Development

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About the HousingNOLA Plan and Process

What is the HousingNOLA Plan?

HousingNOLA is a broad-based initiative that will produce a community-led plan to meet the housing needs of all New Orleans for the next 10 years. This effort is spearheaded by the Greater New Orleans Housing Alliance (GNOHA)—housing developers (non-profit and for-profit), fair housing advocates, and neighborhood groups—in partnership with City officials, neighborhood leaders, philanthropic leaders, and both neighbors and new residents.

HousingNOLA will not just be a 10-year plan, but a 10-year process. It will serve as a road map for maximizing the effectiveness of scarce government resources, increasing non-traditional resources, and assisting private sector investors in making strategic choices. This plan will serve as a data framework to inform future housing policy so more thoughtful and scalable housing developments that are affordable for all income levels can be achieved.

Who is drafting the plan?

The Executive Committee is made up of the Greater New Orleans Housing Alliance (GNOHA), which will manage the plan and process; Foundation for Louisiana, which is the major financial contributor; the City's Office of Housing & Community Development which will represent the City of New Orleans; as well as Co-chairs of the various working groups.

The Leadership Board sets the wider table of stakeholders in our city, both the usual participants in civic engagement as well as the "unusual participants". This includes Public Officials, Community Leaders, Neighborhood Associations, Cultural Bearers, Financial Institutions, Policy Developers, individuals representing Education, Philanthropy, Hotel & Lodging, Restaurants, Transportation, Green Building, Criminal Justice, and Special Needs Advocacy, as well as Non-Profits and Real Estate Developers. Foundation for Louisiana and the City's Office of Housing & Community Development are playing an active role in this group as well.

Then there are three Working Groups, where participants come together based on their expertise and turn the ideas of the Leadership Board into action. Each working group is made up of two co-chairs that are elected by their members. The Policy Working Group makes the policy recommendations that will make up the backbone of HousingNOLA. The Community Engagement Working Group asks for the community's priorities which will then help craft policy. This group also facilitates a Community Review Team, made up of residents who review HousingNOLA documents for clarity and relevance. The Data Working Group sets the stage, informing both community members and policy makers of where we are currently and where we are headed with housing.

Most importantly is the involvement of residents like you. A big part of the creation of HousingNOLA has been informing residents not just through neighborhood meetings, but other community events too. The goal is to engage community members so that they may become ambassadors of HousingNOLA as well. This is how we all can own this housing plan and make sure it is a success.

What are the goals of this planning process?

The HousingNOLA Plan will lay out how our community can provide high-quality housing for individuals and families of all income levels throughout New Orleans that:

- Prevents Displacement
- Promotes Fair Housing & decreases discrimination across the city
- Encourages sustainable design & infrastructure
- Improves neighborhood quality of life
- Increases accessibility for all walks of life, including special needs residents.

Why is there a need for a housing plan?

The upcoming ten-year anniversary of Katrina signifies a critical transition period for New Orleans in which the governing focus will shift from recovery to long-term development. The newly created Master Plan and Comprehensive Zoning Ordinance are both testaments to this shift in thinking. While the purpose of these documents is intended to inform future policy, they lack strategic planning around housing that is affordable for everyone. The question is, can New Orleans evolve to meet the housing needs for a broad range of lifestyles, ages and incomes while also retaining its traditions and distinctive way of life?

What's been done so far?

- Since November 2014, Monthly meetings of the Leadership Board and Working Groups, where targeted stakeholders and policymakers discuss the development of HousingNOLA.
- Drafting of a HousingNOLA Outline, Work Plan, and Vision & Goals.
- Preliminary data analysis of the current state of housing supply and demand.
- Preliminary crafting of policy priorities.
- Community Points of Engagement that will inform residents of the process as well as collect their feedback.