

**Preliminary Report Summary
Leadership Committee
August 4, 2015**

Timeline

- **Preliminary Report**
 - Release – August 21st 2015
- **Final Report**
 - Release – November 2015



Preliminary Report Outline

- Community Engagement
- Vision and Goals
- Previous Plans
- Neighborhood Level Analysis
 - Demographic Trends
 - State of Housing Affordability
 - Housing Supply
- Housing Demand



Community Engagement

- 2014 Neighborhood Summit
- Neighborhood Housing Partnership's April 2015 Trumpet Edition
- Ambassador Trainings
- Community Review Sessions
- Housing Summit – June 2015



Vision



The HousingNOLA Plan will lay out how our community can provide high-quality housing affordable to individuals and families of all income levels throughout New Orleans that is safe, affordable, and accessible to all.

HousingNOLA Goals

- Preserve existing and expand the total supply of affordable rental and homeownership opportunities throughout the City of New Orleans.
- Understand where displacement is happening in New Orleans and prevent future displacement.
- Enforce and promote fair housing policies throughout New Orleans.
- Encourage sustainable design & infrastructure for all New Orleanians.
- Improve neighborhood quality of life.
- Increase accessibility for all walks of life, including special needs residents.

Previous Plans



- City of New Orleans
 - Comprehensive Zoning Ordinance
 - Master Plan
 - 10 Year Plan to End Homelessness
 - Analysis of Impediments to Fair Housing
 - Consolidated Plan
- State of Louisiana
 - Office of Community Development – Disaster Recovery Unit
 - Louisiana Housing Corporation



CITY OF NEW ORLEANS



Demographic Trends

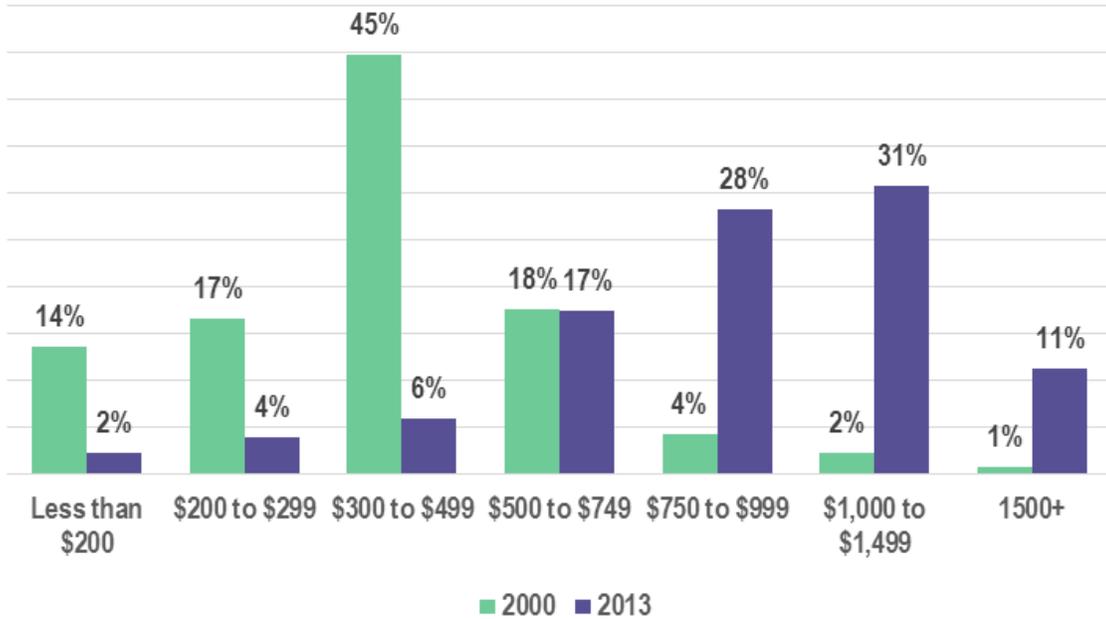
Between 2000 and 2013:

- City of New Orleans population has decreased by 28% and households have decreased 21%
- Significant decline in population under 18, proportion of 19 to 34 year olds has increased
- Poverty rates have remained stable
- Housing Costs have risen dramatically
- Proportion of High Income households has increased dramatically, low and moderate income households have decreased

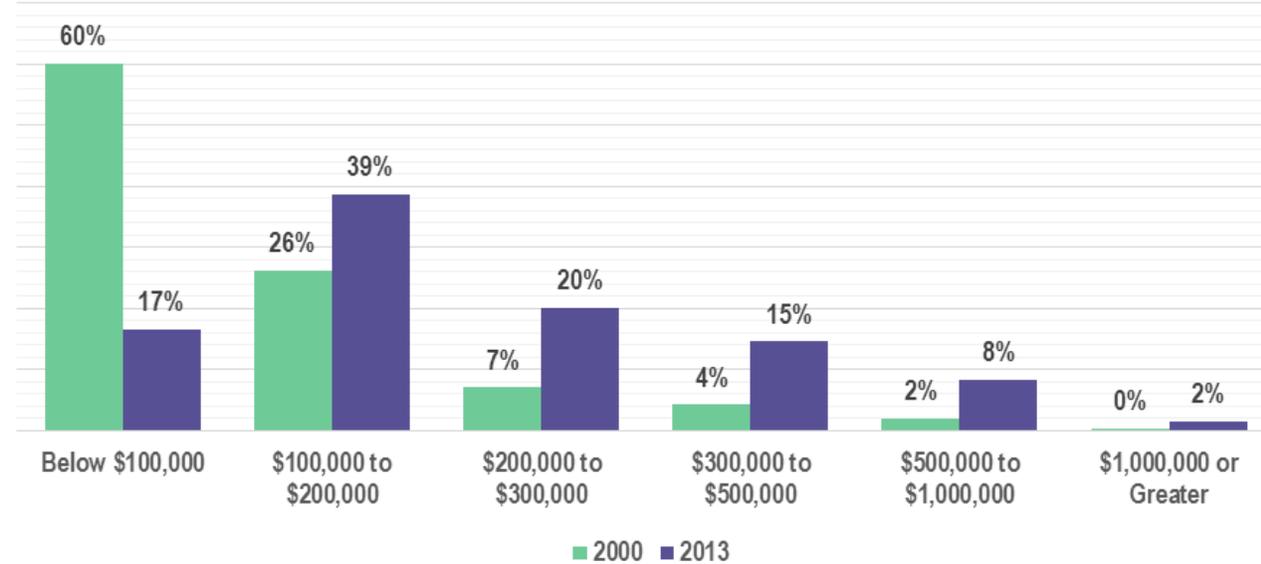
Demographic Trends



Rent Distribution 2000 to 2013



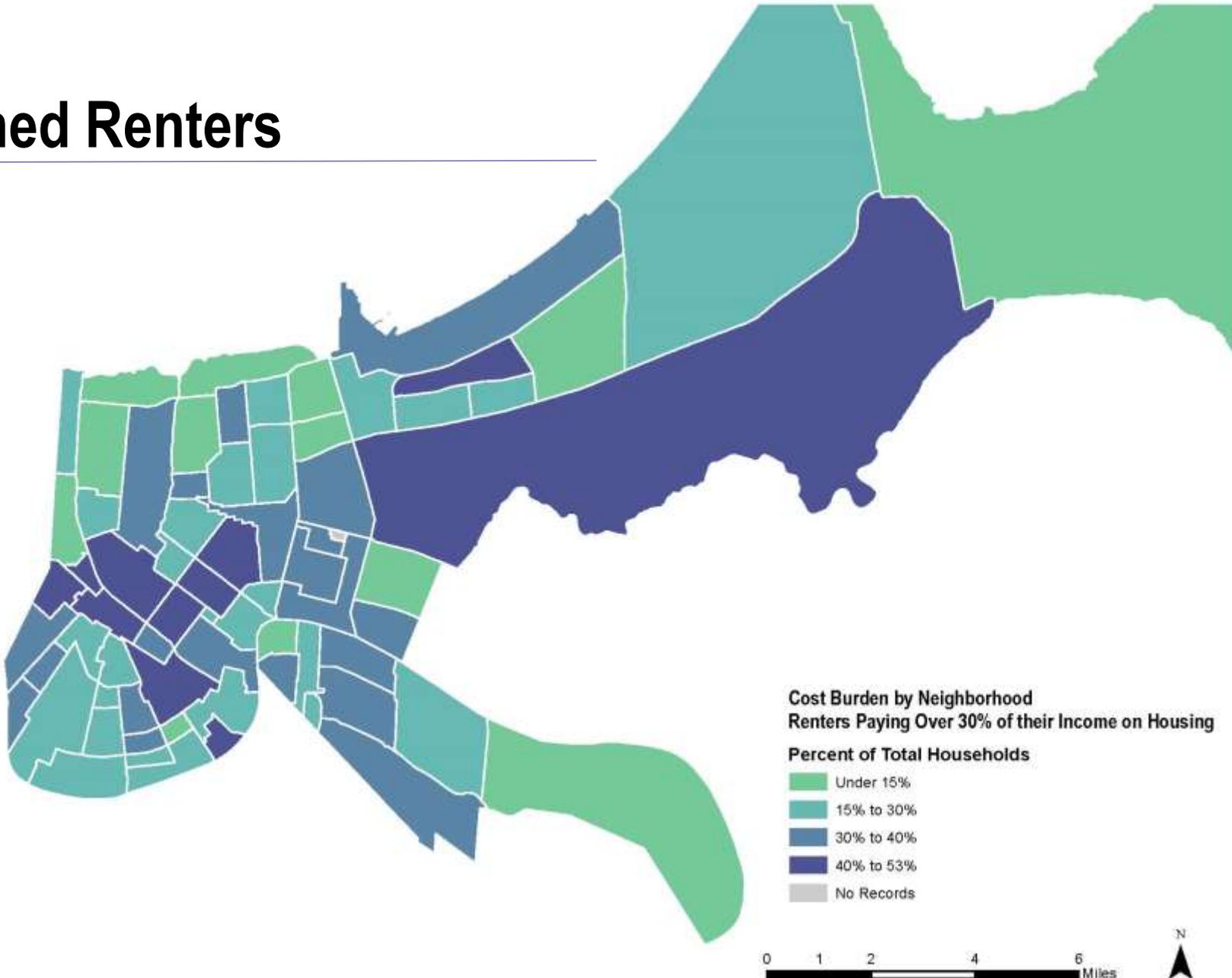
Owner Occupied Home Value



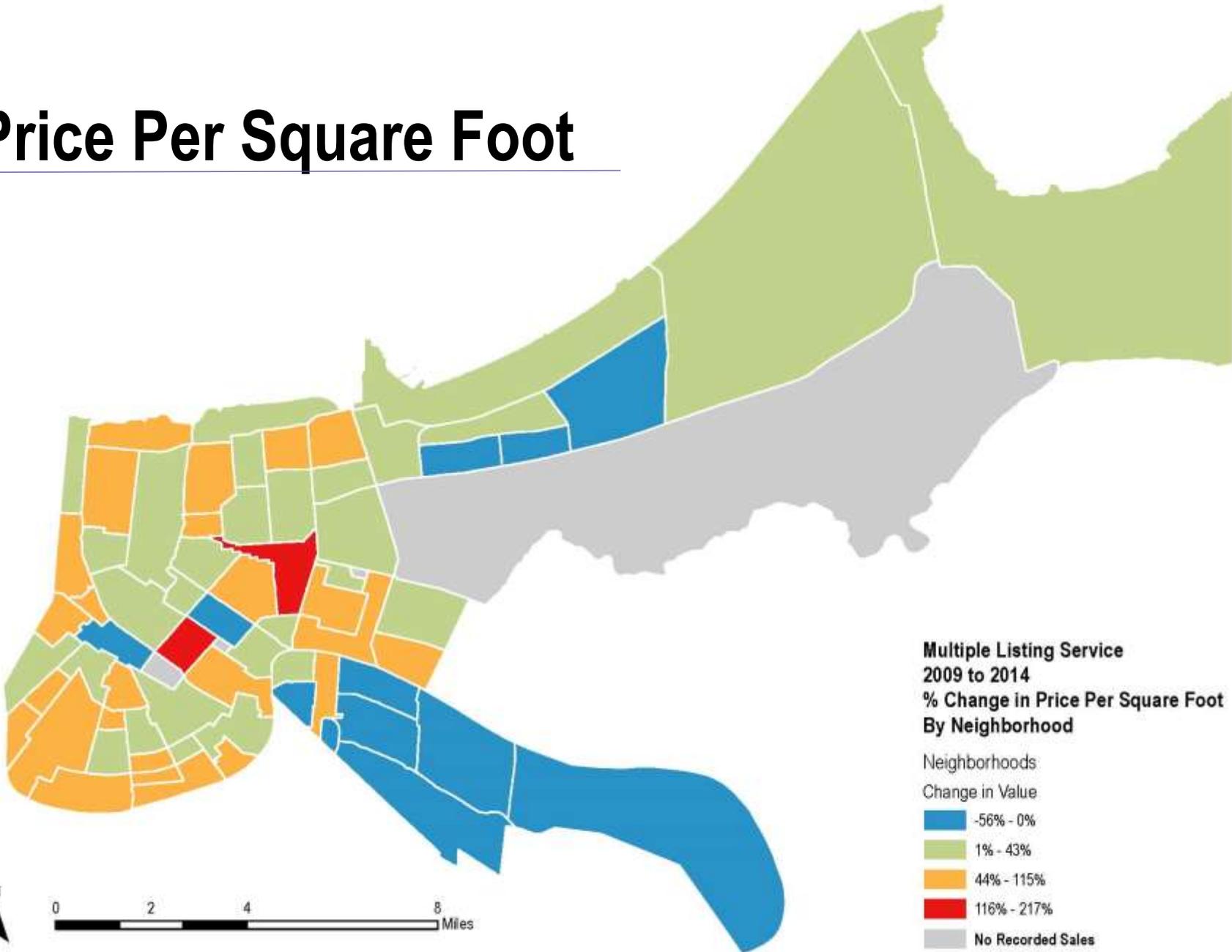
Housing Affordability

- Median Income in New Orleans is \$37,146
- Median Rent is \$765, Average Home Value is \$183,700
- More than 70% of all households pay more than one third or more of their income towards housing costs
- African American households disproportionately pay more of their income towards housing costs
- Mismatch between low wages/incomes and rising housing costs

Cost Burdened Renters



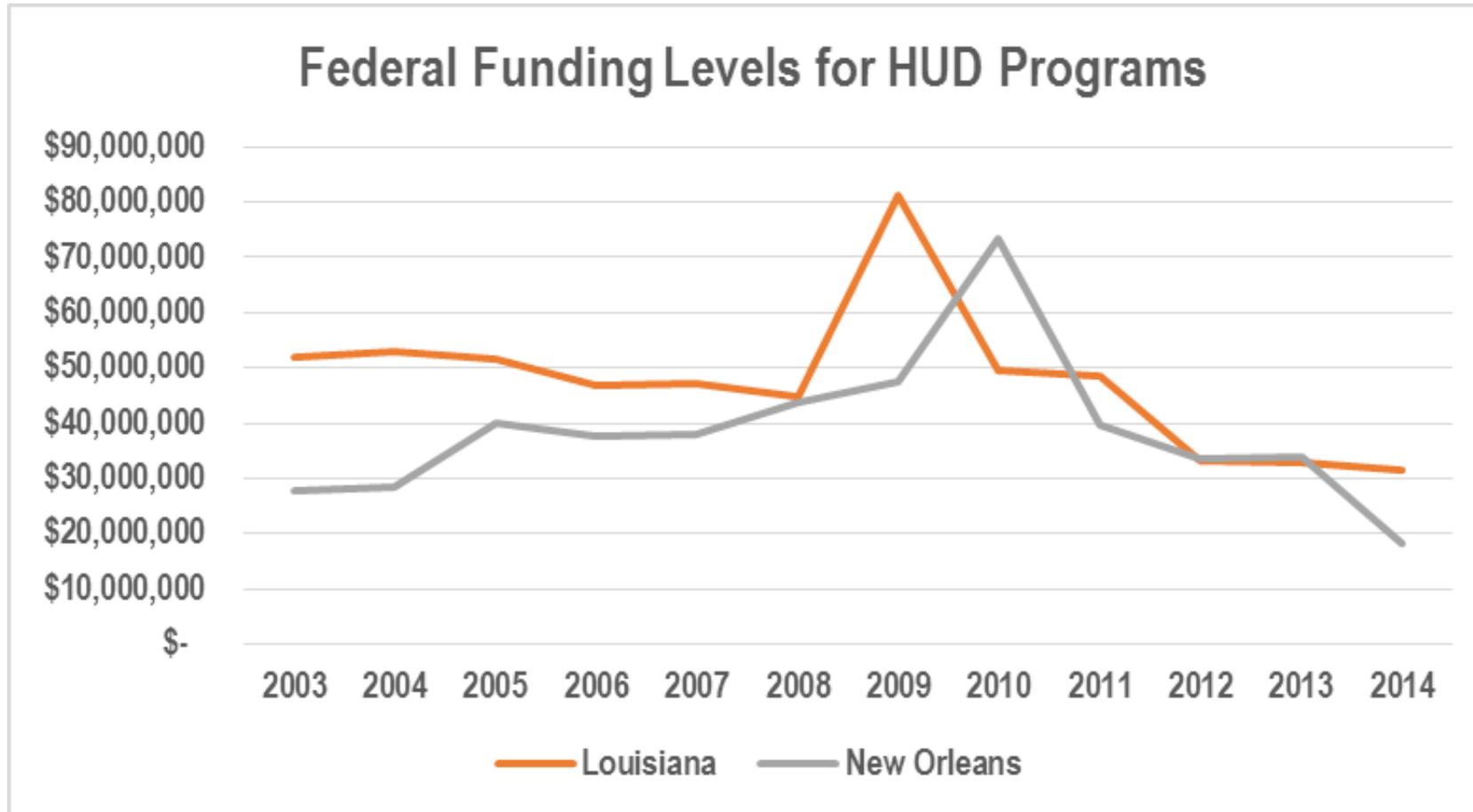
Change Price Per Square Foot



Housing Supply 2005-Present

- State of Louisiana Office of Community Development – Disaster Recovery Unit
 - 61,844 units of housing assisted
- City of New Orleans, New Orleans Redevelopment Authority, Louisiana Housing Corporation have supported:
 - 16,335 units of housing in New Orleans
 - 3,970 units of housing received a loan for down payment or home repair

Housing Supply 2005-Present



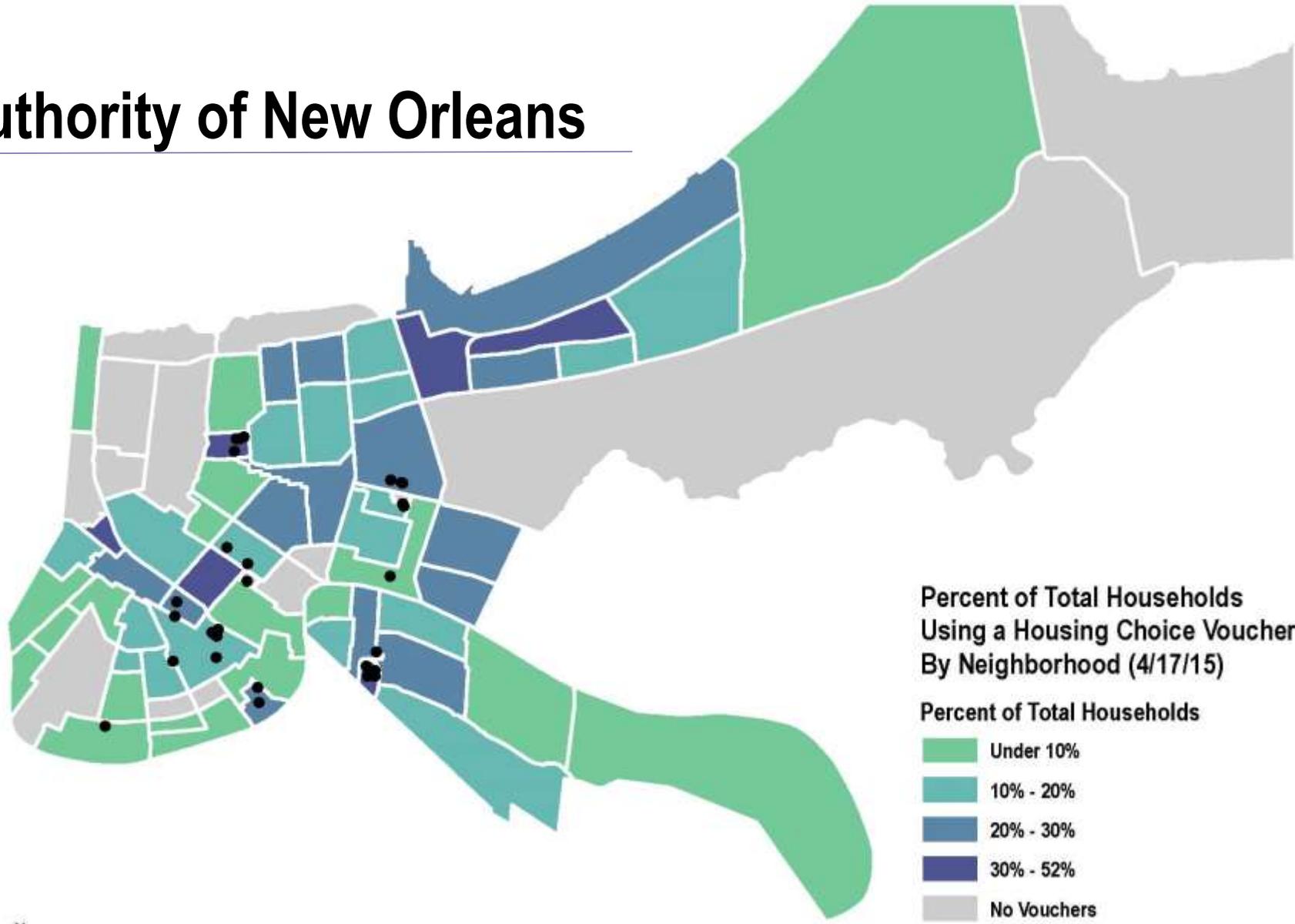
Housing Supply 2005-Present



Housing Authority of New Orleans

- 2005:
 - 8,981 Housing Choice Vouchers
 - 5,148 Public Housing Units
- 2015:
 - 17,408 Housing Choice Vouchers
 - 3,601 Public Housing Units

Housing Authority of New Orleans



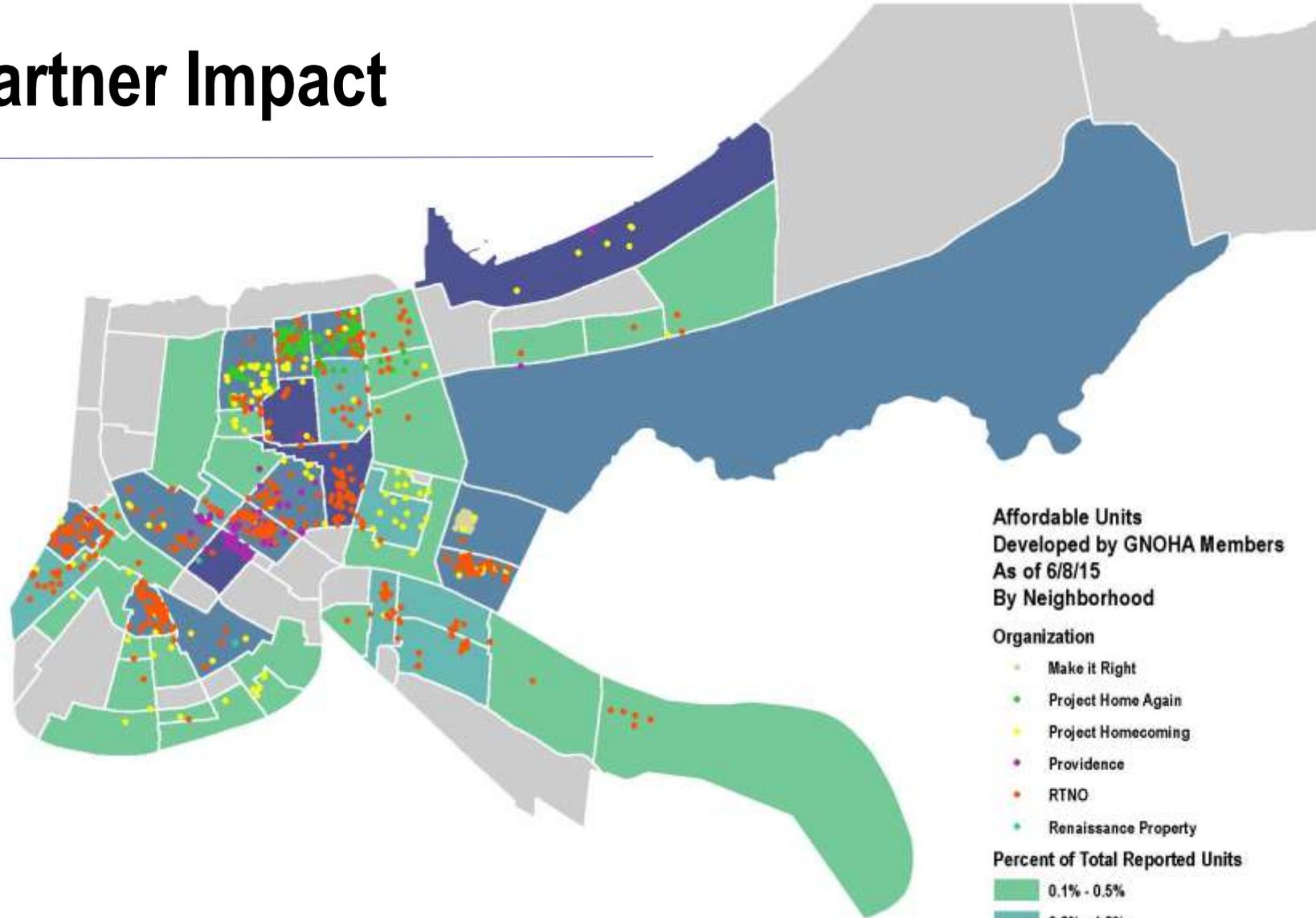
Housing Supply 2005-Present



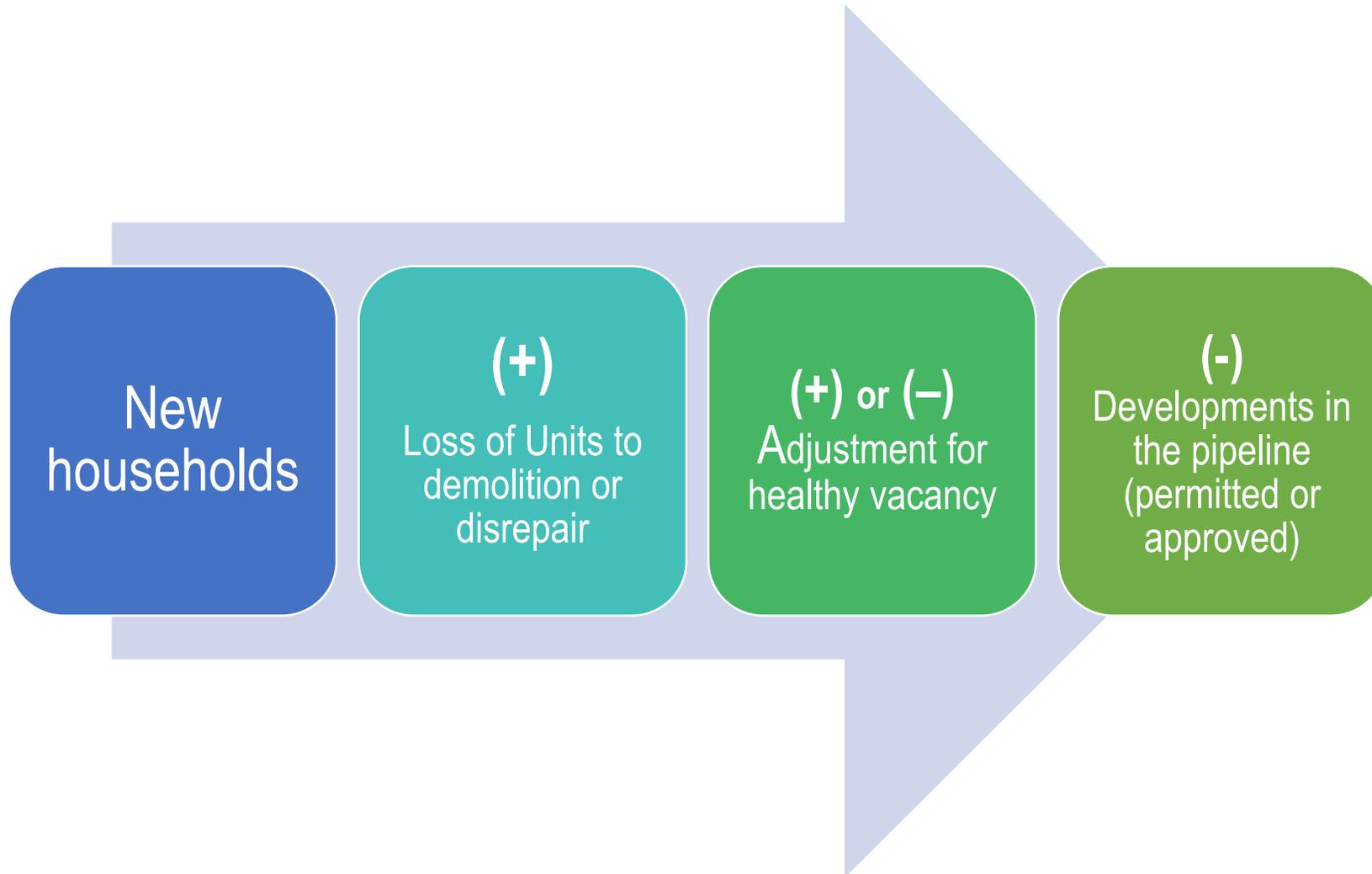
Greater New Orleans Housing Alliance Survey

- 22 organizations responded
- 57% established after 2005
- Since 2005, responding organization have built or repaired 5,347 units
- 29% of units are reported as accessible to people with disabilities

GNOHA Partner Impact



Housing Demand



Housing Demand

- Demand for 33,000 units over the next 10 years in New Orleans – new construction and rehab
- Even split between homeownership (16,921) and renter (16,672) households
 - Highest Homeowner Demand:
 - Moderate Income
 - Market Rate
 - Highest Renter Demand:
 - Extremely Low Income
 - Market Rate