



HousingNOLA & Working Group Reports August 4, 2015

Executive Committee

Bi-monthly check-in calls since November 2014.

Updates:

- ❖ July 31st conference call regarding the Preliminary Report:
 - Proposed initial edits to the Preliminary Report
 - Outlined a timeline for the Report's review and release
 - Proposed timeline for review and release of Policy Recommendations stemming from the Report
- ❖ The Executive Committee met on June 8th to reflect upon the Housing Summit and discuss the next steps for the HousingNOLA process.
- ❖ The Executive Committee agreed on the four typologies for neighborhoods: 1) remained poor, 2) shown improvement, 3) in decline, 4) stayed affluent and 5) bordering fast-changing neighborhoods.
- ❖ Overall, the Executive Committee has:
 - Helped develop and oversee the HousingNOLA process to date.
 - Reviewed Vision & Goals that will guide the process and are incorporated into the outline of the plan.
 - Developed a Work Plan outlining objectives with timeframes and deadlines
 - Secured additional funding for the Housing Plan
 - Via a recommendation from the GNOHA staff, selected Verbena Group for Facilitation Services and GCR, Inc for Data Analyst and Technical Writer Services.

Leadership Board

Meets on the first Tuesday of every month. The next meeting is 8/1/15 from 12-2pm at Sojourner Truth Neighborhood Center.

Updates:

- ❖ The Board is helping to steer the HousingNOLA process and the Working Groups.
- ❖ The Leadership Board determined that representatives from RSD needed to be involved in the HousingNOLA discussions to talk through the State's selling of charter schools and its impact on housing.
- ❖ Overall, the Leadership Board has:
 - Met twelve times (including August)
 - Developed a definition of "affordability"
 - Discussed what this Plan can and cannot do
 - Worked on preliminary messaging for HousingNOLA
 - Reached out to various sectors, including non-traditional housing partners to participate on the Leadership Board
 - Created a one-page HousingNOLA flyer
 - Assembled volunteers for the working groups & Housing Summit
 - Discussed the best strategy for engaging elected officials
 - Identified preliminary research for the Data Working Group
 - Crafted five questions for Community Points of Engagement



Community Engagement Working Group

Co-Chairs: Timolynn Sams (NPN) and Wayne Glapion (The Village)

Updates:

- ❖ Developed a new community engagement strategy for gathering feedback on our Policy Recommendations, which include four Housing Summits in September.
- ❖ Housing Summit took place on June 6th.
 - Estimated 300 people attended
 - 2 city council members were present
 - 4 media outlets (includes a freelance reporter)
 - 5 vision boards
 - 21 volunteers
 - 150 surveys completed
- ❖ Latino Housing Fair took place on June 13th and 50 surveys were collected.
- ❖ In total, **30** Community Points of Engagement have been attended by the working group.
 - Approximately **1500** residents total reached through these events.
- ❖ Overall, the Community Engagement Working Group has:
 - Met nine times.
 - Facilitated the release of several publications including:
 - The Trumpet Special Edition in April, including an insert in the Gambit.
 - A follow-up in the May edition of The Trumpet
 - A Spanish language publication in Todosport with help from Puentes.
 - A press release promoting the Housing Summit and HousingNOLA.
 - Held two Ambassador Training Sessions (3/19 and 3/26) to prepare for the Community Points of Engagement.
 - Facilitated three Review Team sessions so far to review one pager and The Trumpet.
 - Created and implemented a Media & Marketing Strategy, as requested by Policy Working Group.
 - Recruited individuals for the Working Group.
 - Created a glossary with housing terms that have been translated into Spanish.

Policy Working Group

Co-Chairs: Brenda Breaux (NORA) and Nicole Heyman (Center for Community Progress)

Updates:

- ❖ Began crafting Policy Recommendations.
- ❖ The housing plan has been divided into two parts:
 - 1) Preliminary Report for August 2015
 - 2) Final Plan for November 2015
- ❖ Technical Writer has drafted the Preliminary Report, which includes: Introduction, Overview of HousingNOLA Process, Vision & Goals, Overview of Neighborhood Changes, Summary of Existing Plans, Housing Affordability and Supply, and Summary of Community Engagement Efforts.
- ❖ Overall, the Policy Working Group has:



- Met nine times & 4 calls.
- Elected co-chairs
- Talked with Julie Powers from the Greater Lansing Housing Coalition on 2/27 about their 5 year housing plan.
- Sent letters on 3/2 to public officials introducing them to HousingNOLA; received responses from Sen. Garofalo and Sen. Murray.
- Sent letters on 3/2 to city councilmembers thanking them for their participation in HousingNOLA
- Tailored a list of Engagement Questions created by the Leadership Board.
- Reviewed existing and upcoming housing policy in New Orleans, as well as factors that influence it.

Data Working Group

Chair: Maxwell Ciardullo (GNOFHAC)

Updates:

- ❖ Currently discussing housing projections for the next ten years and what further data needs to be collected.
- ❖ Data Analyst has produced a draft summary of the supply data collected.
- ❖ Two major Research Objectives are underway:
 - 1) Housing Supply and Demand Analysis
 - Developing a housing demand model
 - Continuing to collect survey results from GNOHA members
 - Collected data from HANO, LHC, NORA, FANO, the City and State OCD
 - Collecting data for underserved populations
 - Collected MLS data
 - 2) Create Neighborhood Typologies
 - Parameters for neighborhood typologies to be determined
 - So far, four major categories discussed:
 - remained poor
 - shown improvement
 - in decline
 - stayed affluent
 - bordering fast-changing neighborhoods.
- ❖ Overall, the Data Working Group has:
 - Met ten times
 - Elected co-chairs
 - Began working with GCR, Inc. for Data Analyst Services
 - Acquired a UNO data intern
 - Developed a preliminary databook of ACS and CHAS data
 - Convened a meeting of Special Needs Advocates to better understand data collection for underserved populations
 - Collected housing data from all major sources.